



## **T Soja & Associates, Inc. Presents View of the Submarine Cable Industry at SubOptic 2007**

Boston, MA -- May 17, 2007 – T Soja & Associates, Inc. (TSA) presented its outlook for the submarine cable industry at SubOptic 2007, the industry's premier conference recently held in Baltimore.

Thomas A. Soja, President of TSA, presented a paper entitled, *Blips on the Radar Screen: The Case for Sustained Stability in New Subsea Systems Development Market*.

The presentation looks at the how resurgence of substantial growth in the telecom services sector has fueled a sharp increase in activity in the submarine fiber cable industry. While many industry observers interpret these developments as the beginnings of another boom-bust cycle, many of the underlying key ingredients that lead to past cycles are absent from today's market and unlikely to return. This paper presents evidence that despite the many announcements to complete major new cable builds by 2008, a variety of mitigating factors will more likely cause schedules for many of those cables to be pushed farther out in time, while the supply industry sees a return to near full-capacity operating conditions that will endure for several years without major expansions over current levels.

To view the paper and presentation, click on the following links.

Paper (Word document)

Presentation (PowerPoint document)

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